



A Part of God's Gracious Will

In 2002, Main Street Living started out small, but God had bigger things in mind. Main Street Living (MSL), is the televised worship

service you are helping to make available to our region. It began in Sioux Falls, SD, on the local NBC network affiliate. Now, 17 years later, it is being aired on eight TV stations in a five-state area. The growth of MSL is a pleasant surprise to us, but it's no surprise to our God, who richly blesses!

What has God done?

- ✦ He has allowed us to air modified worship services, with Lutheran Church—Missouri Synod (LCMS) pastors bringing us God's Word, using the appointed Scripture readings for the church year.
- ✦ He has allowed MSL to be **locally produced**, not only utilizing pastors from the respective broadcast areas, but also the talents of laypeople who tape and produce the shows. In some of our broadcast areas, local LCMS members have formed MSL choirs to tape the hymns for the broadcasts.
- ✦ The program is **regionally recognized** – in the South Dakota, North Dakota, Minnesota North, Minnesota South, Iowa West, and Nebraska Districts of our Synod.
- ✦ While the program is viewed by thousands of homebound people, recent information also indicates the program is becoming popular with non-Lutherans and others who are not attending services in their local congregations. Therefore, this ministry might be the only connection some people have to the saving grace of Jesus!
- ✦ God has enabled our ministry to bring His Good News far beyond the upper Great Plains; MSL is a ministry for the world, via our website and Facebook presence.



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TV stations that air the local Main Street Living program

Sioux Falls (Eastern South Dakota) KDLT NBC
1400 S. Duluth Ave. (West River) KEVN FOX
Sioux Falls, SD 57105

Fargo (Eastern North Dakota) KVRN FOX
821-5th Ave. (West River) WDAY ABC
Fargo, ND 58103

Duluth (Lake Superior area) KBJR NBC-6
4 Elizabeth Ave.
Esko, MN 55733

Lincoln (East Central Neb.) KLKN ABC
3825 Wildbriar Ln.
Lincoln, NE 68516

Sioux City (Northwest Iowa) KCAU ABC
2113 Ridge Road
Sioux Center, Iowa 51250

Twin Cities (Eastern Minnesota) WFTC FOX-29
14301 Grand Ave. S.
Burnsville, MN 55306

Today, we celebrate the surprise and gift that is Main Street Living. The world is changing, and some followers of Jesus feel the need to change right along with society. But God's Word doesn't change, and neither does His love for all people in Jesus Christ. Through MSL, we want to keep on bringing God's truth and love to all nations.

Your prayer and financial support help us to do just that! Please visit our website for more information and to donate: www.mainstreetliving.com

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